



TAKE CLIMATE ACTION

Advocacy is the organized process of influencing those who make policies. Advocacy can involve the creation, modification, implementation, and enforcement of policies.

TIPS FOR EFFECTIVE ADVOCACY

- 1 Understand the environment
- 2 Know the desired outcome
- 3 Have a strategy
- 4 Be regular and consistent
- 5 Know your audience
- 6 Make it personal
- 7 Focus on solution, not problems
- 8 Be certain of the facts
- 9 Use many approaches
- 10 Be persistent and do not give up

CLIMATE ACTION PLANNING

Before diving into a climate action project, you will need a plan. Figuring out your area of focus, goals, timeline, and more can help you to initiate an effective climate action project. Use our climate action planning worksheet to create your plan!

AYLEE CLIMATE ACTION PLAN WORKSHEET

EDUCATING THOSE AROUND YOU

Do Your Research: Educate yourself before you hope to educate others.

Pick an Area of Focus: Focus on one aspect at a time.

Choose Methods of Education: Events, presentations, social media, resources, clubs, etc.

Be Respectful & Open Minded: We are all on our own climate education journeys!